

Five criteria for evaluating Web pages

Evaluation of Web documents	How to interpret the basics
<p>1. Accuracy of Web Documents</p> <ul style="list-style-type: none"> • Who wrote the page and can you contact him or her? • What is the purpose of the document and why was it produced? • Is this person qualified to write this document? 	<p>Accuracy</p> <ul style="list-style-type: none"> • Make sure author provides e-mail or a contact address/phone number. • Know the distinction between author and Webmaster.
<p>2. Authority of Web Documents</p> <ul style="list-style-type: none"> • Who published the document and is it separate from the "Webmaster?" • Check the domain of the document, what institution publishes this document? • Does the publisher list his or her qualifications? 	<p>Authority</p> <ul style="list-style-type: none"> • What credentials are listed for the authors)? • Where is the document published? Check URL domain.
<p>3. Objectivity of Web Documents</p> <ul style="list-style-type: none"> • What goals/objectives does this page meet? • How detailed is the information? • What opinions (if any) are expressed by the author? 	<p>Objectivity</p> <ul style="list-style-type: none"> • Determine if page is a mask for advertising; if so information might be biased. • View any Web page as you would an infommercial on television. Ask yourself why was this written and for whom?
<p>4. Currency of Web Documents</p> <ul style="list-style-type: none"> • When was it produced? • When was it updated' 	<p>Currency</p> <ul style="list-style-type: none"> • How many dead links are on the page? • Are the links current or updated

- How up-to-date are the links (if any)?

- regularly?
- Is the information on the page outdated?

5. Coverage of the Web Documents

- Are the links (if any) evaluated and do they complement the documents' theme?
- Is it all images or a balance of text and images?
- Is the information presented cited correctly?

Coverage

- If page requires special software to view the information, how much are you missing if you don't have the software?
- Is it free or is there a fee, to obtain the information?
- Is there an option for text only, or frames, or a suggested browser for better viewing?

Putting it all together

- **Accuracy.** If your page lists the author and institution that published the page and provides a way of contacting him/her and . . .
- **Authority.** If your page lists the author credentials and its domain is preferred (.edu, .gov, .org, or .net), and, . . .
- **Objectivity.** If your page provides accurate information with limited advertising and it is objective in presenting the information, and . . .
- **Currency.** If your page is current and updated regularly (as stated on the page) and the links (if any) are also up-to-date, and . . .
- **Coverage.** If you can view the information properly--not limited to fees, browser technology, or software requirement, then . . .

You may have a Web page that could be of value to your research!

FROM: Kapoun, Jim. "Teaching undergrads WEB evaluation: A guide for library instruction."
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Cornell University Library. Accessed March 5, 2008.
<<http://www.library.cornell.edu/olinuris/ref/research/webcrit.html>>